



Impress Your Potential Buyer

The Standard for Excellence.™



Below are some tips and tricks for you to use to ensure your home is at its best for all showings and open houses.

- Turn off the TV and tune the radio to a pleasant station on low
- Turn on every light in the house and open every drape and blind
- Place dirty dishes in dishwasher and wipe all counters
- Clear the clutter (Put away all toys, fold blankets, etc)
- Straighten beds and clear closets
- Sweep walkways and sidewalks
- Park vehicle in garage or on the street
- Put away all clothes
- Put away all valuables in a safe place
- Trim the lawn
- Be flexible on showing times and days
- Add color with some fresh flowers
- Pets are a distraction. Make sure they are confined to a safe place
- Wipe bathroom counters and close toilet lids

The ***MOST IMPORTANT*** thing is to leave your home and allow your potential buyer to develop an emotional commitment.

Preparing for the Sale